

The Contemporary Music Centre | PR/Marketing Internship

Under the JobBridge Scheme www.jobbridge.ie

To be eligible for a place as a JobBridge intern you must be on the Live Register and currently in receipt of Jobseekers Benefit, Jobseekers Allowance (either full or part-time) or signing for Social Insurance Contribution Credits for 3 months or more in the last 6 months. Please consult www.jobbridge.ie to check your eligibility.

Area of Activity in which placement is offered

The placement is offered in the Promotion Department of The Contemporary Music Centre. The placement is in the PR and Marketing side of this Department, whilst also being involved with other aspects of the Department and of the Contemporary Music Centre as the need arises.

The Promotion Department of the Contemporary Music Centre promotes new Irish music and its composers nationally and internationally. This involves promoting Irish composers and their work; the work of the Contemporary Music Centre and the awareness and appreciation of new Irish music.

Participants will gain experience in

Social Media updating social media and building audience through social media
PR including following up on Press Releases; nurturing media relationships; identifying good opportunities and mechanisms for promotion.

Marketing including developing and distributing promotional materials; developing audiences and relationships.

Supporting an active and dynamic event programme within the Promotion Department by being across all activity and gaining experience working as part of a busy team.

Working on a wide variety of projects both national and international and thereby learning to multi-task and prioritise.

Maintaining strategic relationships and collaborations and through this gaining skills in good communication and attention to detail.

Dealing with a changing arts environment and thereby learning to be flexible and adaptable to an organisation's needs.

Person Specification

Someone who is a recent graduate or career changer aiming to gain workplace experience with a view to a career in PR and Marketing, with a particular focus on the Arts Sector.

- Interest in PR and Marketing
- Interest in social media and using social media as a tool for promotion and audience development.
- The ability to work as part of a dedicated team.
- Excellent communication and organisational skills.
- A professional and enthusiastic disposition.
- Proactive, motivated and dynamic.
- Ideally an interest in working in an arts environment.
- Ideally, but not essentially, a knowledge of or interest in music.
- Ideally, but not essentially, a third level qualification.

To Apply

Send by post or email a CV and letter of interest to Karen Hennessy, Promotion Manager, 19 Fishamble Street, Temple Bar, Dublin 8. Tel: 01 673 1922. Email: khennessy@cmc.ie no later than 530pm, 17 February 2012. Web site: www.cmc.ie

JobBridge

Is a National Internship Scheme that will provide work experience placements for interns for a 6 or 9 month period.

The aim of the National Internship Scheme is to assist in breaking the cycle where jobseekers are unable to get a job without experience, either as new entrants to the labour market after education or training or as unemployed workers wishing to learn new skills. The scheme will also give people a real opportunity to gain valuable experience to bridge the gap between study and the beginning of their working lives.

The scheme will provide for up to 5,000 work experience placements in the private, public and voluntary sectors. This will be a time-limited scheme. Interns will receive an allowance of €50 per week on top of their existing social welfare entitlement. This will be payable for the period of the internship.

www.jobBridge.ie

The Contemporary Music Centre

The Contemporary Music Centre is Ireland's national archive and resource centre for new music, supporting and developing the work of composers throughout the Republic and Northern Ireland. The Centre is supported by the Arts Council/An Chomhairle Ealaíon.

www.cmc.ie